



NOBLESSE BOUTIQUE RESORT

The Distinguished Hotel.



Dear NATO valued Guest,

*At NOBLESSE Boutique Hotel, we are proud smile bringers!
Our team is here to ensure you feel at home during your long stay in Sibiu, within the
NATO Command Operations. We offer a distinguished experience, tailored to your needs
and preferences.
Our business approach is ☐A smile is the universal welcome!☐
Looking forward to greeting you!*

Yours,

*☐Mr☐Ciprian FARAON, mba
managing director*



The story

The story has begun long time ago. This street, and the area, are well known for the economical activities, in the history of Sibiu. The name of the street (Blănarilor), where NOBLESSE Boutique Hotel is located, means the furriers' street in Romanian language. This street is one of the oldest streets in Sibiu. Trade and production activities were commonly developed in this area, that is why streets are named after the activity that took place. Most of the properties from Blănarilor Street was own by the Jewish community, as next there is a Synagogue.

Unfortunately, the communism destroyed half of the street by end of 1989, building instead lots of blocks of flats. Luckily the buildings among the hotel are mainly old, with nice architecture. Within the hotel building, it belonged to a Jewish doctor, well known and very respected in the community, very healthy, embracing a nobility lifestyle. The villa was built around 1910 with a privilege, being the single one redrawn from the street alignment. It is said that the privilege was given as an appreciation of the City Hall, for the doctor's involvement within the community. Consolidation and enlargement are given the property, emphasizing on classic indoor and outdoor design, using high quality materials, conserving the noble lifestyle of this place.

One of our future projects is to rise the second appendix to our hotel, in a recently owned building, which in the past was a Jewish school.

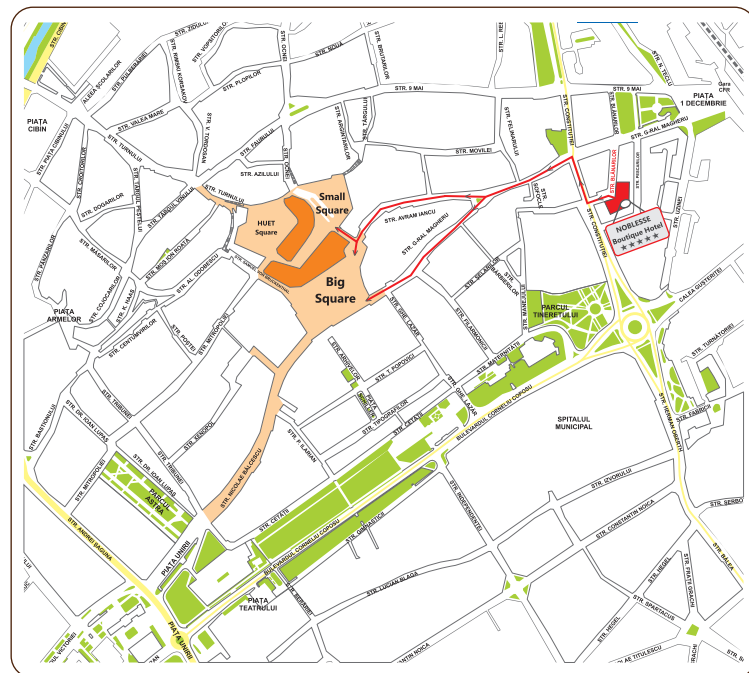
The boutique hotel has welcomed their first guests starting with 1st of May, 2017.



The location of the hotel



- ✓ right in the heart of Sibiu, within the historic center
- ✓ 3 minutes walking distance(aprox. 500m) to downtown, where the Big Square and the Council Tower of Sibiu are located
- ✓ 3 minutes walking distance to the Railway Station
- ✓ 3 minutes walking to Promenada Mall
- ✓ close to all main tourist spots
- ✓ the hotel is located on a quite street, away from the noise of the entertainment & culture events
- ✓ public parking spot can be found at 50m far away from the hotel, still parking places on the street are available as well



The rooms

Within the moment you step into NOBLESSE Boutique Hotel, you learn an unique guest experience. Our reception will warmly welcome you, making sure you encounter everything you need.

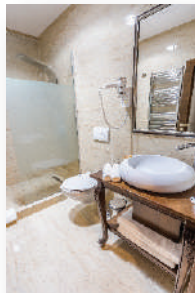
You can choose between the different units of our resort, you can look for different room types, all these reflecting the distinctiveness of our boutique concept. The marble public area, the soft and colorful carpets, the elegant brown cherry wood panels around, the classic wallpapers, the classic



style reception, make you feel in the right place.

Behind luxurious curtains and furniture, the door to your room

awaits – inside, you will find your new home for a day or more. Each floor uses different warm colors, there is no room similar in size or shape with another one. Everything inside the room is custom designed so that to provide personality to the room. A jacuzzi shower, in our elegant and



well equipped bathrooms, is a perfect solution after a long and busy day. A careful selection of beverages, sweets and snacks can be found in the minibar of each room. Self ironing, welcome water, free tea and coffee facilities and many other surprises should contribute to your enjoyable staying.



The restaurant

A perfect breakfast makes your day. Served in a warm and elegant scandinavian pine wood atmosphere, starting with early hours, with



choices of fresh, local and international food will be a nice way to start your day. You can enjoy your morning coffee in the garden tarace of the restaurant, choosing between an amazing americano, espresso, latteaffe or a perfect cappuccino, relaxing on the

comfortable armchairs, listening to the lovely mockingbirds. During the day, our a-la-carte bistro restaurant will be at your disposal with international dishes.



The facilities

The market place.

Do you feel like shopping? No need to go to the Mall or downtown to buy a special gift for a business partner or for a dear person or simply for yourself, because we consider all of these for you.

Feel free to look at the collection that we prepare for you and exhibit in our display windows from the restaurant. If something meets your expectation just ask at reception for delivering your choice.

Noblesse Boutique Hotel is proud to announce its partnership, being an official representative for the following international brands:



NINA RICCI
PARIS

CERRUTI 1881



emanuel ungaro
PARIS

Christian Lacroix
Paris



The facilities

The SPA & Fitness Center

Do you feel like relaxing or making gym? Soon enough, a tiny bun noble SPA & fitness center, right in the underground of unit 2 of our resort, will be ready for you. Our SPA & fitness center will geather an indoor heated jacuzzi pool, a steam(wet) sauna, an aroma dry sauna, a fitness area and a massage center with therapist, reflexology or relaxing procedures.



The lounge

Would it be great to have a place where the atmosphere and ambiance demand silence, respect, grandeur or simply meditation? We consider as being the perfect place to relax or to have a meeting, our ARTique Lounge, a room filled with history and culture.



The facilities

The privat service.

If you need a persoal assistant or a special service that might help you work from the hotel, please be informed that we considered this for you as well. Following services may be at your disposal free of charge, still some might be chargeable.

- ✓ Secretarial service
- ✓ Meeting room
- ✓ Photo copying
- ✓ Printer
- ✓ Conference room
- ✓ Video conferencing
- ✓ Privat phone line
- ✓ Fax
- ✓ Delivery services
- ✓ Personal assistant



Family attractions

Staying with Noblesse Boutique Hotel gives you not only satisfaction in terms of quality of accommodation services by our team, but also possibility to discover the town Sibiu Country, but also the surroundings of our country. That is why consider to issue **NobleBook**®, a travel guide specially designed for our guests. You will get information about all the main attractions, how to reach them, timetable, distance, description, maps and others. No need for extra cost with your guides, just ask at reception for a free copy. It should be available most of the time in Romanian, English, German, French, Hebrew, Chinese and Russian languages. So, either you

are looking for history, culture, adventure or simply fun, please ask for **Noblebook**®.

If you like to stay in the hotel, relaxing in the lounge and playing



cards, rummy chess or other adults games, while drinking one of the best Romanians wines, it could be also a good choice.

On the same time, kids may play video games on Playstation 4.

A Spa area is a work in progress

project, so that in the near future you be able to relax in a nice jacuzzi pool, or to have a steam or heated sauna.



Hotel Facilities & Guest Extra Services

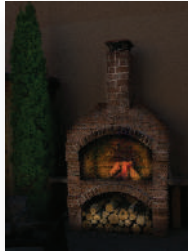
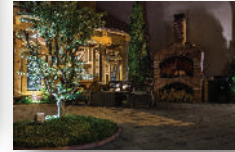
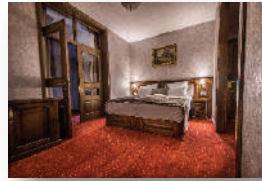
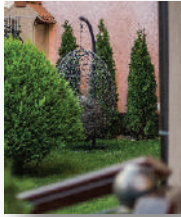


- ✓ Gift shop
- ✓ Restaurant & Bar
- ✓ Conference / Meeting Room
- ✓ SPA & Fitness Center
- ✓ Airport Transfer
- ✓ Self Check In / Self Check out
- ✓ Parking
- ✓ Garden Terrace
- ✓ Car Rental
- ✓ 24-hour reception
- ✓ Room service
- ✓ Wake up calls
- ✓ Personal cook
- ✓ Laundry & dry cleaning
- ✓ My newspaper
- ✓ Design your room*

*Design your room includes customization opportunities such as special pillows, bedquilt, portable chargers, adapters, humidifiers, air purifiers, printers, shredders, presentation clickers, yoga mats, desktop screens etc.

All these services are available if booked 24h in advance. Please ask the reception for the cost of the service booked.

The Album.



Dear NATO valued quest,

We choose to be distinguished, we choose to have real core values, so that to define our resort as a boutique concept. Luxury but affordable, cozy but noble, friendly but professional. So, we are!

We ensure personalized, warm, consistenly exceptional services in order fo you to feel amazingly welcomed.

Please check our special website cdeveloped for NATO guests, in order to look for all the details of each room of the hotel, choosing between room types, prices and facilities.

You can even bookand pay your special room directly from our internet platform:
<https://nato.noblessehotel.ro>

Looking forward to hosting you!
Team of NOBLESSE Boutique Hotel

Contact details:

Noblesse Boutique Hotel*****

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Direct line for NATO guests: (0040) 737 00 99 11

Person in charge: (Mr) Ciprian FARAON

